

Media Kit

Who Are The Gideons? What Do We Do?

Since 1911, The Gideons International In Canada has been dedicated to sharing God's Word through Scripture, reaching people across Canada and around the world. Founded as part of an international association originally formed in the United States, the organization became autonomous in 2011, and is now a fully Canadian-operated organization.

If you've heard of our organization, you've probably heard something like this: "The Gideons—they're the people who put Bibles in hotel rooms." That's absolutely right. But while you're here, we hope to broaden your understanding of this global ministry. Our mission is to ignite and fuel a passion in people's hearts to share the gospel — training and equipping them, as a community of believers, to effectively introduce people to Jesus through God's Word. It's all about impacting lives with the gospel because the gospel changes everything.

About ShareWord Global

In 2015, The Gideons International In Canada introduced ShareWord Global as the international arm of the ministry. ShareWord Global extends the ministry's passion for Bible-centric evangelism across the globe by equipping Christians around the world with evangelism tools and copies of God's Word so they can share the gospel in their own communities.

By partnering with international organizations and ministries such as Tyndale House Publishers, Mission Eurasia, and EduDeo Ministries, we work globally with churches to contextually share the gospel. Our mission is clear: to share the gospel of Jesus Christ using free copies of God's Word so people will accept God's gift of salvation.

Active Regions of Ministry



2017-2018 Scripture Distribution Statistics



2,099,531 copies of God's Word distributed in Canada and around the world



65,000 Spark magazines distributed in Canada



103 Canadians participated in Global Outreach team trips



10,456 NewLife app downloads

Ministry Distinctives



Gospel-Centred Ministry

Our mission is clear: to share the gospel of Jesus Christ using free copies of God's Word so people accept God's gift of salvation.



Mobilizing Believers

We equip Canadian members and global evangelists who offer their time, passion and resources to the cause of sharing the gospel using God's Word.



Local and Global Partnership

We work globally with churches and complementary ministries to contextually share the gospel.

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Social Media: [Facebook](#), [Twitter](#), [YouTube](#) & [Instagram](#)

For more information, download our 2017/2018 Impact Report [here](#).



The Gideons
INTERNATIONAL IN CANADA



ShareWord
GLOBAL