

Media Kit

Who Are The Gideons? What Do We Do?

Since 1911, The Gideons International In Canada has been dedicated to sharing God's Word through Scripture, reaching people across Canada and around the world. Founded as part of an international association originally formed in the United States, the organization became autonomous in 2011, and is now a fully Canadian-operated organization.

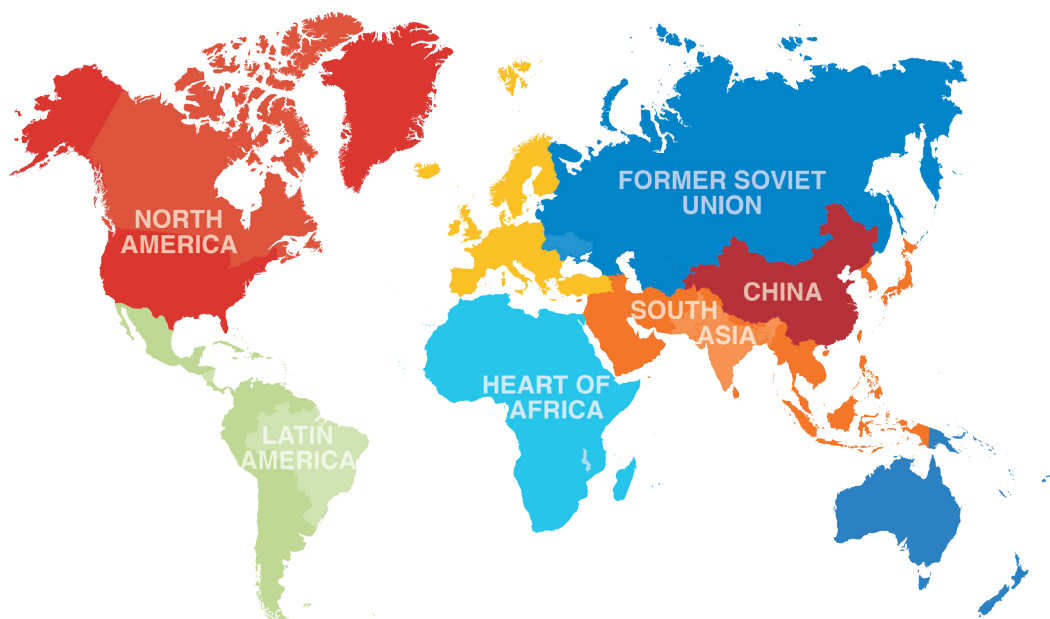
As an organization that values innovation, we are always looking for fresh, relevant ways of sharing the gospel message with new demographics. This led to the development of the NewLife app in 2012. The NewLife app is a free app that can be downloaded onto smartphones and tablets in many countries around the world. It contains Scripture, answers to questions about Christianity and includes a place for the user to find a church nearby. In 2013, we launched our youth/young adults' ministry called SendMe. SendMe was developed from our passion to reach the next generation with the gospel and encourage them to share God's word with their peers, friends and family.

About ShareWord Global

In 2015, The Gideons International In Canada introduced ShareWord Global as the international arm of the ministry. ShareWord Global extends the ministry's passion for Bible-centric evangelism across the globe by equipping Christians around the world with evangelism tools and copies of God's Word so they can be empowered to share the gospel in their own communities.

By partnering with international organizations and ministries such as Tyndale House Publishers, Mission Eurasia and EduDeo Ministries, we work globally with churches to contextually share the gospel. Our mission is clear: to share the gospel of Jesus Christ using free copies of God's Word so people will accept God's gift of salvation.

Active Regions of Ministry



2015-2016 Scripture Distribution Statistics



1.8M copies of God's Word distributed, in Canada and around the world.



199 countries with active ministry.



450 partnerships with churches across the globe.



24 Global Outreach team trips with 78 Canadians participating in ministry overseas.